



DATE

March 1, 2012

9:00 am to

12:00 pm

NJSBDC @ BCC
Ciarco Learning
Center

355 Main Street
Hackensack, NJ
07601

FEE: \$20

PRE-REGISTER

Online at

Website address
or call 201-489-8670

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. The New Jersey Small Business Development Centers (NJSBDC) network is also funded by the State of New Jersey and is hosted by Rutgers Business School: Graduate Programs-Newark and New Brunswick.



ASBDC Accredited Member of
The Association of Small
Business Development Centers

Doing Due Diligence

Course # BI-686

This workshop is designed specifically for the individual thinking of starting a business and to give them the necessary tools to follow a logical approach to assess the viability and profitability of starting a business. They will learn the workings of an economic model, a feasibility and breakeven analysis, along with market research and resources skills. A question and answer period will follow

- Due Diligence
- Economic Model
- Breakeven Analysis
- Market Research



Presenter: Vince D'Elia

*Regional Director, NJSBDC at Bergen
Community College*

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