

WEDDING / EVENT PLANNING



CERTIFICATE IN WEDDING / EVENT PLANNING

The School of Continuing Education, Corporate and Public Sector Training is pleased to announce this exciting program. These classes will introduce students to wedding planning as a career, or how to plan your own wedding. You will receive a Bergen Community College certificate after you complete this course.



To register, call: (201) 447-7488 • www.bergen.edu/continuing

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CD 497 Wedding / Event Planning

12 sessions; \$650

001, Tue.; March 13-June 5, 2012

(no class 3/20)

Hours: 6:30-8:30 p.m.

Location: TBA

This course will introduce students to wedding planning as a career. By completing the course students will gain a basic understanding of the wedding industry. Create business contracts, pricing, packages and presentation process. Become proficient in skills such as budget planning, vendor selection and wedding design. Become familiar with industry specific terminology, communication, telephone techniques, organization and management. Gain knowledge of vendor contracts and what to look for. Learn how to handle the Bridezilla's in this world. Market yourself as an expert in the industry to gain PR attention. Use online marketing and how it applies to a wedding planning business. You will have knowledge of the different wedding traditions and non traditional cultures and how to implement a couple's ethnic background into the celebration. Completely understand the Event Planning process is necessary to design and deliver a successful wedding/social event.

There will be several off campus events that may not be on the scheduled evenings. Some of these events will require a small additional fee. Complete details and a syllabus will be distributed on the first night of class. In addition there will be a panel of industry experts who will discuss and answer all questions posed by the students.

Instructor: Toni DeLisi, Master Bridal Consultant

Bridal Show

Wednesday, April 18, 2012

6:00 p.m.; TEC-128



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